



PRESS RELEASE

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coldest
***night**
OF THE YEAR

**Now accepting teams,
walkers, & volunteers**

IT'S COLD OUT THERE

Illinois Valley PADS hosting the national walk **Coldest Night of the Year (CNOY)**

Saturday, February 24, 2024



From left to right: **Board Members** - Bob Hylin; Tom Rooney, Bob Piercy, Pat Applebee, and the **Ottawa Shelter Director** – Marissa Trumper

FOR IMMEDIATE RELEASE

January 9, 2024 – Ottawa, IL – Illinois Valley PADS is thrilled to announce that we are now accepting teams, walkers, and volunteers for the upcoming Coldest Night of the Year (“CNOY”) national event. This heartwarming and impactful event which is set to take place on Saturday, February 24, 2024, is a community walk to bring awareness to the plight of the homeless and benefit Illinois Valley PADS. It is a one-mile walk in the cold starting and ending at the Jordan Block in Ottawa, IL.

The Coldest Night of the Year is more than just a walk; it's a powerful movement to bring our community together to raise awareness and funds to support those experiencing homelessness and poverty in the Illinois Valley area. As the winter chill sets in, this event provides an opportunity for individuals, families, and groups to come together – “show their colors”, brave the cold, and make a significant impact on the lives of those in need.

-continued-

Now accepting teams, walkers, & volunteers

Coldest Night of the Year Walk

January 9, 2024

Page 2 of 2

Event Details:

Date:	Saturday, February 24, 2024	
Location:	Ottawa, IL – Start/Finish – Jordan Block	
Agenda:	4:00 pm	Welcome / Check in
	5:00 pm	Send off
	6:00 pm	Light Meal provided
	7:00 pm	Conclusion

How to Get Involved:

Register online:

Register Online: Visit [CNOY.com](https://www.cnoy.com), locate our event (Ottawa, Illinois - Illinois Valley PADS), and register to form a team, walk, donate, or volunteer.

- **Teams:** Gather friends, family, or colleagues to make a collective impact.
- **Walkers:** Individuals can register for the walk, contributing to a cause that matters.
- **Volunteers:** Dedicated volunteers are crucial for the event's success – assist with registration, guide walkers, or support at rest stops.

Why Participate?

By participating in the Coldest Night of the Year, you are directly contributing to the well-being of individuals and families experiencing homelessness and poverty. Every step you take and every dollar you raise goes towards providing shelter, food, and support services to those in need.

Join Us in Making a Difference:

Together, we can make a significant impact on the lives of our neighbors facing the harsh realities of winter without a home. Join Illinois Valley PADS and countless others in making the Coldest Night of the Year a night of hope, warmth, and community spirit.

Connect with Illinois Valley PADS:

- Website: ivpads.com
- Facebook: [IllinoisValleyPADS](https://www.facebook.com/IllinoisValleyPADS)
- Event Informational YouTube Video: [Watch Here](#)

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About Illinois Valley PADS

Since 1991, IV PADS mission has provided safe shelter and meals, along with access to resources such as hygiene facilities, healthcare services, and services that provide a pathway to dignity and long-term stability for individuals and families in need. There are two shelters – Ottawa and Peru that serve in our homeless. During 2022-2023 season, IV PADS served 513 individuals of which 81 were children and they have served 51,698 meals through their two shelter facilities. And, these significant numbers continue to increase in the Illinois Valley community.